



## MARIAH LEAH BEARD GRAPHIC DESIGNER

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### SOFTWARE

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InDesign  
Illustrator  
Photoshop  
After Effects  
Lightroom  
Powerpoint

### SKILLS

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Branding  
Logos  
Lettering  
Motion graphics  
Iconography  
Painting  
Creative writing

### AREAS OF INTEREST

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Live music and festivals  
Merchandise and apparel  
Food and nutrition  
Nature and travel  
Mindfulness  
Sustainability

### CONFERENCES

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*HOW Design Live, 2018 • Boston, MA*  
*Pop-Up Crop, 2018 • Portland, OR*  
*Presenting Data and Information, 2018 • Boston, MA*  
*CreativePro Week, 2019 • Seattle, WA*  
*Adobe MAX Virtual Conference, 2020*  
*Adobe MAX Virtual Conference, 2021*  
*Post-Production World Conference, 2022 • Las Vegas, NV*

### SHOWS & AWARDS

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*File/Export: A Graphic Design Exposition (MassArt), 2017*  
*Why I Write, Why I Create (MassArt), 2017*  
*MassArt Graphic Design President's Award, 2017*  
*MassArt All School Show Awards' Exhibition, 2017*  
*MassArt All School Show, 2017*

### EDUCATION

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#### Massachusetts College of Art and Design

*BFA Graphic Design, May 2017*

### DESIGN EXPERIENCE

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#### MassCPAs • Boston, MA

*Senior Visual Designer, June 2017–present*

Establish, apply and expand upon general company and event branding over a variety of print and digital media including: magazine/editorial, signage, email templates, web and social media, presentation decks, motion graphics and swag. Build, organize and design website pages.

#### Steez Design • Beverly, MA

*Graphic designer, April 2017–October 2018*

Created logos and branding, vinyl/hand-painted signage, beverage labels and other print/tangible projects for restaurants, cafés, breweries, bars and other local businesses. Signage and murals were often designed and crafted in-house to be installed on-site.

#### MassArt / Marketing and Communications • Boston, MA

*Graphic designer, September–December 2016*

Created posters, slideshows, website layouts and Snapchat geotags.

#### Wentworth / Schumann Fitness Center • Boston, MA

*Graphic designer, November 2014–October 2015*

Branded events through the creation of posters, flyers and apparel.

#### Wentworth / New Student Programs • Boston, MA

*Graphic designer, December 2014–March 2015*

Established logo for mentoring program and produced event flyers.

### WORK EXPERIENCE

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#### Star Market • Boston, MA

*Cake decorator, September 2015–March 2016*

Baked and decorated cakes, cookies and pastries; assisted customers.

#### Fiamma Glass Studio • Newton, MA

*Intern, October 2014–March 2015*

Assisted teacher during classes; prepared products for retail.

#### MassArt / Glass Department • Boston, MA

*Work study, January 2014–February 2016*

Repaired furnaces; assembled studio appliances; maintained work rooms.

#### Panera Bread • Beverly, MA

*Sales associate, December 2011–August 2015*

Opened and closed bakery, barista and dining room; trained employees.

#### The Food Project • Lynn / Beverly / Gloucester / Ipswich, MA

*Summer youth, June–August 2011*

Farmed; participated in workshops; assisted at farmers market; prepared meals and distributed food at the Open Door hunger relief organization.